

WENDY ROBBINS

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College Teaching Experience

Digital Communications Department, Houston Community College, Houston, Texas, 2012 to present
Full Time Professor for Graphic Design courses from foundations to advanced classes. Developed and directed courses investigating design theory and practical application, color theory, illustration, typography and relevant design software. Responsible for Portfolio Development course and recruiting design professionals to examine students work. Mentor and Graphic Design lead for adjunct instructors, advise students in curriculum and career path. Advised HCC campus club Graphic Design Organization for two years, organized field trips, projects and facilitated trip of fourteen students to the South X Southwest conference in 2015.

Digital Communications Department, Houston Community College, Houston, Texas, 2011 - 2012
Adjunct professor for Graphic Design courses. Developed curriculum and lab exercises for graphic arts with concentration on classroom lectures, process development and hands-on training/mentor; promoted learning at different levels of knowledge, supported diverse goals for professional growth.

Graphic Design Department, Houston Community College, Houston, Texas, 1997 - 2004
Instructor/Sabatical Replacement for Graphic Design. Taught drawing, Photoshop, Indesign and Web Development. Appointed to Advisory Board, reviewing and evaluating new text books, software and lab equipment. Responsible for testing, grading, academic reporting; counsel students on graphics/career topics.

Education

Master of Fine Arts University of Washington, Seattle, Washington
Bachelor of Fine Arts Kansas City Art Institute, Kansas City, Missouri

College and Community Service

Mural design and execution for local land investors. Assisted with production of children's puppet opera show for the German Language School. Designed and built exhibit Set for George R. Brown and other venues for department's student recruitment. Adviser to Graphic Design Organization conducting necessary meetings and attending SGA monthly meetings, field trips including Trip to South X Southwest conference in Austin, "Club Day" presentation and development of "Safe Halloween" Booth. Participation in several art and design organizations around Houston including the The Art Car Parade and Orange Show and The Museum of Fine Arts Houston.

Memberships

Board of Directors, Museum of Printing History
Delta Sigma Epsilon, inducted April 2015
NMC, New Media Consortium, member since 2009
MFA, Museum of Fine Arts, member since 1995

Wendy Robbins • PAGE 2

PROFESSIONAL EXPERIENCE

Owner/Director, Visuals Creative Arts Production 1992 - 2012

Established unique multimedia/advertising/graphics design company. Executed design projects and marketing, administered accounting, bidding and contract management functions for this entrepreneurial venture.

Conceived all creative concepts and finished product designs for a National Higher Education software development company, collaborated with developers, writers and engineers translating visual and graphic concepts used for the web, press kits, and advertising.

Successfully developed a Statewide Arts and Entertainment Magazine, translating subject matter into cutting edge design, advertising and page layout, implemented pre press, working closely with printing companies, meeting all deadlines and time lines.

Created Advertising Campaigns, Branding and Logos, Brochures, Business Cards, and Web Graphics for clients both locally and nationally.

Set Designer/Scenic Artist

Collaborated with creative teams and artistic directors on prospective projects, providing expertise for developing concepts and supplying designs, drafting, scenic painting and scale models for professional theatrical venues. Reviewed plans at production meetings, developed estimates for materials and labor and supervised crews of I.A.T.S.E. Productions Include: **Houston Ballet:** Peter Pan, Giselle, Sleeping Beauty, The Nutcracker, Manon, and Cleopatra. **Houston Grand Opera:** Frida, La Clemenza di Tito, Babes in Toyland, My Fair Lady. **Theatre Under the Stars:** Chess, Phantom of the Opera, Paint Your Wagon, and Sayonara. **Gilbert & Sullivan:** The Sorcerer, Pirates of Penzance, Iolanthe, and Patience. **Houston Repertory Ballet:** The Nutcracker

Selected Publications and Exhibitions

Art Car Museum Group Show "Landscapes" Current Exhibition 2020

Art Car Museum Group Show "Animals" 2019

HCC Faculty Show 2017-2019

Caldwell Arts Council, "A Jewell in Lenoir's Crown," Bangle Magazine/Arts (January 2010)

Joan Roberts Garcia, "Joan Roberts Garcia Paintings," Bangle magazine/Arts (February 2010)

Barbara Yale-Read, "Works on Paper," Bangle Magazine/Arts (March 2010)

Theresa Gloster, "The Folk Art of Theresa Gloster," Bangle Magazine/Arts (April 2010)

Michael McCall Retrospective, "Forms Orbit the Mind," Bangle Magazine/Arts (May 2010)

Tim Ford, "Paintings," Bangle Magazine/Arts (July 2010)